



pharaon

ACTION PLAN for COVID-19

EUROPEAN JOINT COORDINATED STRATEGY AND PILOTS FOR
SAFE, HEALTHY AND ACTIVE AGEING AGAINST COVID-19

H2020 Large Scale Pilot - Grant Agreement: 857188

<https://www.pharaon.eu/>

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1 PHARAON ACTION PLAN FOR COVID-19

The objective of this PHARAON ACTION PLAN FOR COVID-19 is to **respond to clear needs related to the COVID-19** emergency and to leverage PHARAON resources to implement dedicated services in specific European regions according to their NEEDS, REGULATION AND SERVICE PRIORITIES. The **PHARAON ACTION FOR COVID-19 PLAN** wants to **act in coordinated way with other articulated European initiatives and European Commission task force** to prevent the spread of the COVID – 19 and to support European local service providers to reduce the negative impact of the current situation on the European population and businesses and to implement timing interventions.

The overall **PHARAON ACTION PLAN for COVID-19** strategy is to promote a proactive interaction and concertation with European Commission COVID-19 Task Force and European Regions to

DEPLOY FAST COVID PREVENTION AND MANAGEMENT SERVICES

in different European Regions according to the PHARAON **I⁵** paradigm

IDENTIFY --- INVOLVE --- INFORM --- IMPLEMENT --- IMPACT

*In relation to COVID-19 Pharaon has already engaged several European regions and would like to **reinforce such action in concertation with European Commission to map per region** specific service requirements, dedicated regulations, preliminary actions undertaken, priorities of service to be implemented, in order to define **FAST COVID-19 SERVICE deployment strategy per Region**.*

During this pandemic period, many traditional services to the ageing population had to be closed (e.g. day care centres); hospitals were over-crowded and people were afraid to go in person to the General Practitioner and primary care services; loneliness and lack of family support, due to travel restrictions, was exacerbated. Nowadays, due to a lack of monitoring and treatment during the lock-down phase, in several European regions we are facing a peak of acute episodes of people with cardiovascular and other chronic diseases not adequately manage and treated during the lock-down.

In the last few years, there was a solid political will that was transversal to most European countries, on the need to invest in prevention, in integration of health and care, in the promotion of digitally enabled and person-centred solutions – in summary, consensual on the need to progress further and investing in wellbeing and quality of life.

In this COVID-19 context, **huge challenge to address will be the redefinition of the balance between digital tools and human presence.**

Digital services if correctly implemented and accessible have proved to be a valid support to address many of these challenges. In such a respect Pharaon, as a wide and multi-stakeholder ecosystem of actors, with broad European coverage, can be seen as a potential enabler for maintaining the focus on the mid-term priorities in this area. **Pharaon includes representatives from many stakeholder networks (e.g. SHAFE, AGE Platform, the EIP-AHA, among others) and can therefore be used as a reference vehicle for deploying digital services for a JOINT COORDINATED STRATEGY FOR SAFE, HEALTHY AND ACTIVE AGEING AGAINST COVID-19.**

“The Pharaon project believes that this emergency situation could also be considered as a positive boost to use digital technologies in activities involving older people and user organizations and to demonstrate the reliability of technology-based innovative co-creative methodologies for requirement analysis and design services.” Prof. Filippo Cavallo, PHARAON Coordinator



2 PHARAON Practical reference to counteract COVID-19

The Pharaon consortium encourages everyone to follow the guidance of the World Health Organisation and government measures taken in our respective countries. For reliable information about the pandemic, please visit only trusted sources among which:

- [European Commission](#) and [European Centre for Disease Control](#)
- [World Health Organisation](#), including: [WHO recommendation how to maintain good mental health during COVID-19](#)
- [COVID-19 and older people in Europe](#) (from our partner AGE Platform Europe)

PHARAON SERVICE AND PILOTS TO COUNTERACT COVID-19

Several **pilot sites across Europe are already part of PHARAON initiative:**

Murcia and Andalusia (Spain), Portugal, The Netherlands, Slovenia, Tuscany and Puglia (Italy)

Furthermore, PHARAON decided to implement a **FAST Pilot exploiting mature solution and services** to promptly respond to COVID-19 emergency.

2.1 The idea to deploy a Pharaon “Fast Pilot”

For “fast pilots” it is imperative only the use of solutions with **TRL \geq 7 and easy to be deployable in place in maximum 1/2 months.**

Different Deployment Scenarios have been already identified and are briefly reported hereafter, in each scenario have been identified: Target actors, relevance of the scenario, technology available, goals and expected impact.

*Scenario 1: **Telepresence Service***

*Scenario 2: **Videocalls and Videoconsultation Services***

*Scenario 3: **Patient remote monitoring***

*Scenario 4: **Disinfection Scenario***

For further details on the above scenarios please contact us at the following references.

2.2 Medium-Long Term Strategy

COVID-19 poses a strategic fundamental challenge to secure all European Citizens a fair and equal possibility to access to direct and digital services, prevention protocols and information across the Europe for a safe, healthy and active ageing to counteract COVID-19 or other pandemic events.

To support such a goal PHARAON is available to cooperate with European Commission COVID-19, not only to bring its expertise and know-how, but mainly to promote a proactive intervention towards all European Regions to monitor their needs, the level of initiatives implemented and propose fast deployable initiative.

For further information or input please contact us at:

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